



ADVERTISING ORDER FORM & CONTRACT

www.gowithabc.com

ADVERTISER INFORMATION

Advertiser	Contact Name
Agency	Email
Address	Phone
City/State/Zip	Fax

CONTRACT RATE PER INSERTION (Check appropriate boxes)

The below placements are subject to availability.

Placement	Location	Size (w x h)	Net CPM	Monthly	Weekly
ROS	Full Banner	468 x 60	\$40.00	<input type="checkbox"/> \$60.00	
	Skyscraper	120 x 600	\$50.00	<input type="checkbox"/> \$75.00	
	Wide Skyscraper	160 x 600	\$60.00	<input type="checkbox"/> \$90.00	
	IMU	300 x 250	\$80.00	<input type="checkbox"/> \$120.00	
Home Page	Full Banner	468 x 60	\$50.00	<input type="checkbox"/> \$400.00	
	Bottom Leaderboard	728 x 90	\$70.00	<input type="checkbox"/> \$560.00	
	IMU	300 x 250	\$80.00	<input type="checkbox"/> \$640.00	
SB Center and Member Discount	Full Banner	468 x 60	\$40.00	<input type="checkbox"/> \$100.00	
	Skyscraper	120 x 600	\$50.00	<input type="checkbox"/> \$125.00	
	Wide Skyscraper	160 x 600	\$60.00	<input type="checkbox"/> \$150.00	
	Bottom Leaderboard	728 x 90	\$70.00	<input type="checkbox"/> \$175.00	
	IMU	300 x 250	\$80.00	<input type="checkbox"/> \$200.00	
eWeekly Newsletter	Full Banner	468 x 60	\$40.00		<input type="checkbox"/> \$190.00
	IMU	300 x 250	\$80.00		<input type="checkbox"/> \$380.00
Custom Email	Co-Branded - 600-700 pixels wide				<input type="checkbox"/> \$750.00

PAYMENT INFORMATION

Credit Card Visa MC Discover Amex **OR** Include check made payable to: America's Best Companies

Account# _____

Expiration Date (MM/YYYY)
 _____ - _____

Name on Card: _____

Website Ad

Number of Months: 1 3 6 12

Rate per Month = \$ _____

eWeekly Ad

Number of Weeks: _____

Rate per Week = \$ _____

Total: Number x Rate = \$ _____

TERMS AND CONDITIONS

Payment Terms. Payment is to be made by Closing Date unless credit has been approved by the publisher. Invoices are due and payable upon receipt. Invoices will be considered delinquent after 30 days from the invoice date and will be subject to a monthly 1.5% finance charge (18% per annum). **Advertising Agencies.** A 15% discount will be given to recognized advertising agencies, provided they submit print-ready materials and an advertising agency insertion order. When advertising is placed by an advertising agency on behalf of the advertiser, the advertiser and advertising agency shall be jointly and severally liable to America's Best Companies for payment. Payment by the advertiser to the advertising agency for service does not constitute payment to America's Best Companies. **Cancellations.** Cancellations are not accepted after space closing date. **Advertising Approval.** All advertising is subject to publisher's approval and agreement by the advertiser and agency to indemnify and protect the publisher from and against any claims, loss, liability or expense, including reasonable attorney's fees, arising out of publication of such advertisement. Advertisements or copy having the appearance of editorial material must have the word "advertisement" printed above. **Content.** An advertiser and/or his agency assumes full liability for all content (including any text, representation, illustrations, sketches, maps, words, labels, trademarks or other copyrighted matters) in his authorized advertisements. **Advertising Materials.** Unless a request is submitted along with the disk to have it returned, all disks will be destroyed 30 days after the published advertising close date for the issue. Materials must be labeled with return address and contact name in order to be returned.

ADVERTISER SIGNATURE

PRINTED NAME

TITLE

DATE