AMERICA'S BEST

The Magazine for the Small Business Owner — Media Kit 2009

ADVERTISING ORDER & CONTRACT

Please fill out form and sign. Fax or mail to:

America's Best Magazine
1 Tower Lane, Suite 1900
Oakbrook Terrace, IL 60181
(877) 885-2378 • FAX: (630) 574-0963

1 ADVERTISER INFORMATION

Advertiser	Contact Name
Agency	Email
Address	Phone
City/State/Zip	Fax

2 CONTRACT RATE PER INSERTION (Check appropriate boxes)

4 Color Rates	1x	2x	3x	6x
☐ 1 Page	☐ $2,210	☐ $2,150	☐ $2,060	☐ $1,940
☐ Spread	☐ $3,920	☐ $3,810	☐ $3,650	☐ $3,430
☐ 1/2 Page	☐ $1,405	☐ $1,370	☐ $1,315	☐ $1,245
☐ 1/3 Page	☐ $1,130	☐ $1,095	☐ $1,045	☐ $975
☐ 1/4 Page	☐ $780	☐ $760	☐ $730	☐ $685

Black & White	1x	2x	3x	6x
☐ 1 Page	☐ $1,495	☐ $1,380	☐ $1,270	☐ $1,165
☐ Spread	☐ $2,645	☐ $2,530	☐ $2,365	☐ $2,015
☐ 1/2 Page	☐ $955	☐ $915	☐ $880	☐ $835
☐ 1/3 Page	☐ $845	☐ $825	☐ $805	☐ $765
☐ 1/4 Page	☐ $650	☐ $625	☐ $605	☐ $565

Premium Placement				
☐ 2nd Cover	☐ $3,460	☐ $3,365	☐ $3,230	☐ $3,055
☐ 2nd Cover +1	☐ $5,190	☐ $5,080	☐ $4,920	☐ $4,600
☐ 4th Cover	☐ $3,970	☐ $3,865	☐ $3,710	☐ $3,510

Additional Notes:

3 INSERTION ORDER (Check appropriate boxes)

☐ Jan./Feb. 2009, Issue 1
Ad Close: Nov. 30
Materials Due: Dec. 19

☐ March/April 2009, Issue 2
Ad Close: Jan. 30
Materials Due: Feb. 20

☐ May/June 2009, Issue 3
Ad Close: March 30
Materials Due: April 17

☐ July/Aug. 2009, Issue 4
Ad Close: May 30
Materials Due: June 19

☐ Sept./Oct. 2009, Issue 5
Ad Close: July 30
Materials Due: Aug. 21

☐ Nov./Dec. 2009, Issue 6
Ad Close: Sept. 30
Materials Due: Oct. 23

4 PAYMENT INFORMATION

Credit Card ☐ Visa ☐ MC ☐ Discover ☐ Amex **OR** Include Check Made Payable to: America's Best

Account#

Expiration Date (MM/YYYY)

__ __ - __ __ __ __

TOTAL $_____ per issue

(Add rate charges and subtract discounts that apply for total.)

TERMS AND CONDITIONS

Payment Terms. Payment is to be made by Closing Date unless credit has been approved by the publisher. Invoices are due and payable upon receipt. Invoices will be considered delinquent after 30 days from the invoice date and will be subject to a monthly 1.5% finance charge (18% per annum). **Frequency Discounts.** Specific insertion dates must be indicated on the advertising contract to earn frequency discounts. If the number and dates of insertion are not specified, each insertion will be billed at the one-time rate. Advertising must be inserted within one year of the first insertion to earn frequency discounts. An advertiser who does not complete a contracted schedule will be short-rated to the current rate card and earned frequency. **Advertising Agencies.** A 15% discount will be given to recognized advertising agencies, provided they submit print-ready materials and an advertising agency insertion order. When advertising is placed by an advertising agency on behalf of the advertiser, the advertiser and advertising agency shall be jointly and severally liable to America's Best Companies for payment. Payment by the advertiser to the advertising agency for service does not constitute payment to America's Best Companies. **Cancellations.** Cancellations are not accepted after space closing date. **Advertising Approval.** All advertising is subject to publisher's approval and agreement by the advertiser and agency to indemnify and protect the publisher from and against any claims, loss, liability or expense, including reasonable attorney's fees, arising out of publication of such advertisement. Advertisements or copy having the appearance of editorial material must have the word "advertisement" printed above. **Content.** An advertiser and/or his agency assumes full liability for all content (including any text, representation, illustrations, sketches, maps, words, labels, trademarks or other copyrighted matters) in his authorized advertisements. **Advertising Materials.** Unless a request is submitted along with the disk to have it returned, all disks will be destroyed 30 days after the published advertising close date for the issue. Materials must be labeled with return address and contact name in order to be returned.

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ADVERTISER SIGNATURE | PRINTED NAME | TITLE | DATE

BELOW IS FOR OFFICE USE ONLY

ACCEPTED BY | PRINTED NAME | APPROVAL DATE